



# *City of Green Cove Springs Florida*

*Phone: (904) 297-7500  
Fax: (904) 284-8118*

*321 Walnut Street  
Green Cove Springs, FL 32043*

*www.greencovesprings.com  
TDD: (904) 284-4849*

## **FOR IMMEDIATE RELEASE**

**CONTACT:** Danielle J. Judd, City Manager (904) 297-7500 Ext. 3320

## **City of Green Cove Springs Plans to Survey Residential Customers on Solar Energy**

City of Green Cove Springs, Fla., November 1, 2016 – City of Green Cove Springs plans to survey a random sample of its utility customers in November and December to understand their opinions on solar energy.

The purpose of the survey is to determine if enough customers support the idea of solar energy for the city, even if it would require customers to pay a little more for electricity due to the higher cost of solar generation, compared to other forms of generating electricity.

The telephone survey will be conducted by GreatBlue Research, a professional market research firm based in Cromwell, Conn. GreatBlue has expertise in this type of survey and was selected in a competitive bidding process.

The survey will provide statistically valid information about customer opinion to guide Green Cove Springs Utility's decisions related to solar energy.

GreatBlue will call a random sample of Green Cove Spring's residential customers. If customers have caller ID, the display will show the call is from GreatBlue. If customers do not have this technology, the phone number that appears will be 860-740-4000, or a variation of that (i.e., 860-740-4005, -4006 or -4007).

As required by law, GreatBlue will maintain the anonymity of customers who participate in the survey. No information will be released that might in any way reveal their answers to the survey questions.

If there are any questions about the survey, contact GreatBlue Research, Inc. at 860-740-4000.

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